



SPET 7727US
PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of:

Jonathan Spetner et al.

Art Unit: 3679

Serial No.: 09/742,862

Examiner: Garcia

Filed: December 20, 2000

For: SYSTEM AND METHOD
FOR MARKETING PRODUCTS
AND SERVICES

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I hereby certify that this AMENDMENT, along with any paper or document referred to herein as being attached or enclosed, is being deposited in the United States Postal Service as first class mail in an envelope addressed to: Mail Stop RCE, Commissioner for Patents, P.O. Box 1450, Alexandria, Virginia 22313-1450 on March 31, 2004.

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AMENDMENT

This Amendment is being filed along with a Request for Continued Examination (RCE) Transmittal. This Amendment is in response to the Office Action dated December 31, 2003, in which the Examiner indicated that such action was Final. Please amend the above-identified patent application as follows.

Amendments to the Claims are reflected in the listing of claims that begin on page 3 of this paper.

Remarks/Arguments begin on page 7 of this paper.